



LEARNERS TODAY  
LEADERS TOMORROW



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**PGDM**

2 Years Full time Program with Dual Specialization

Empowering Minds, Igniting Futures:  
Where **KNOWLEDGE** Meets the **FUTURE**

[www.gnimgreaternoida.in](http://www.gnimgreaternoida.in)



# VISION

We strive to be a leading institution of professional education that empowers students to become trustworthy global citizens and leaders in their chosen fields through an innovative, interdisciplinary, and inclusive approach to learning, with an emphasis on learning-centered teaching.

# GOAL

Empowering future leaders through innovative learning, global citizenship, impactful research, and fostering emotional intelligence to create influential role models for a positively shaped society.

# MISSION

- Empowering Minds: GNIM's mission is to ignite minds with a dynamic blend of intellectually riveting education and real-world practicality, preparing students to thrive in the fiercely competitive corporate realm.
- Community of Changemakers: At GNIM, we don't just educate, we cultivate a vibrant community of learners, embracing diversity and nurturing inclusivity, all while instilling a profound sense of social responsibility.
- Beyond Boundaries: Dedicated to more than just academics, we are committed to arming students with the knowledge, skills, and transformative experiences that propel them toward making a significant impact on the world, unlocking their boundless potential.

# OUR INSTITUTES

**GREATER NOIDA  
INSTITUTE OF  
TECHNOLOGY (B.TECH)**

**GREATER NOIDA INSTITUTE  
OF ASTROLOGICAL  
SCIENCE (ASTROLOGY)**

**GN AYURVEDIC  
COLLEGE &  
RESEARCH CENTER  
(BAMS)**

**GREATER NOIDA  
INSTITUTE OF  
MANAGEMENT (PGDM)**

**GNIT COLLEGE  
OF PHARMACY  
(B.PHARM., D. PHARM.)**

**GNIT COLLEGE OF  
MANAGEMENT  
(MBA)**

# REASONS TO JOIN GNIM

GNIM boasts of a prestigious two-decade legacy in delivering top-notch professional education across a multitude of disciplines. As trailblazers in the realm of world-class education, we carry forth a rich tradition of providing exceptional facilities, employing the finest teaching and learning methodologies, & offering the state-of-the-art resources with Academic - Administrative Excellence.



**BEST PRIVATE B-SCHOOL IN DELHI NCR**



**LEGACY MASTERY 20+ YEARS OF EXCELLENCE**



**INDUSTRY-INTEGRATED TRIMESTER EDUCATION**



**LEARN FROM IIM, XLRI, AND INDUSTRY TITANS**



**INNOVATIVE TEACHING PEDAGOGY**



**CUTTING-EDGE INFRASTRUCTURE**



**ACADEMIC INTERNATIONAL TRIP**



**LEARN FOREIGN LANGUAGES**



**TWO MONTHS PAID INTERNSHIPS**



**INDUSTRY-BACKED CERTIFICATIONS**



**REAL-TIME MENTOR GUIDANCE**



**PRE-PLACEMENT TRAINING & GROOMING**

**100% CAREER ASSURANCE**



# CHAIRMAN'S MESSAGE »»

*Dear Students & Parents,*

“ Welcome to the dynamic realm of the Greater Noida Institute of Management (GNIM), where aspirations take flight! Embrace a journey that transcends education, shaping not just careers but leaders of tomorrow.

At GNIM, we don't just teach; we instill values, crafting a tapestry of knowledge that propels young minds toward excellence. With over two decades of expertise, we believe in molding individuals who don't just predict the future but create it.

Our PGDM program is more than a curriculum; it's a passport to a world of opportunities. Tailored specializations, a diverse student body, and mentors who are not just educators but industry gurus ensure a transformative experience.

We aren't just preparing students for the corporate battlefield; we're crafting resilient business-ready managers. The magic of interpersonal relationships, the ruthlessness of competition, and the impact of cutting-edge technologies – we decode it all.

Join us for a rollercoaster of learning – a blend of classroom wisdom, hands-on experiences, industry interactions, seminars, and more. Our selection process ensures a melting pot of talent, and our programs go beyond textbooks to shape holistic personalities.

At GNIM, it's not just about academics; it's a symphony of co-curricular activities striking the perfect balance. We're not just an institute; we're architects of change. Choose GNIM, experience the difference, and become the change you wish to see in the world. Welcome to a journey where education meets empowerment and dreams find their wings. ”

**Shri. BISHAN LAL GUPTA**

*Chairman*

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# DIRECTOR'S MESSAGE »»

*Dear Future Leaders,*

“ Greeting from Greater Noida Institute of Management Welcome to GNIM, where we cultivate leaders of tomorrow! At our institution, we blend academic excellence with real-world applications, preparing you for success in the dynamic business landscape.

Since its inception over two decades, GNIM has been steadfast in its commitment to nurturing socially responsible business leaders with a global perspective. In today's ever-evolving global business landscape, disruption has become the new normal, driven by socio-economic changes that reshape consumer demands and redefine delivery methods. As a response to this dynamic environment, we, at GNIM, recognize the imperative for a paradigm shift in the way we approach learning.

I am delighted to share with you the essence of what makes our business school, GNIM, a hub for transformative education. Our flagship program, the two-year Post Graduate Diploma in Management, stands as a testament to our commitment to preparing students for dynamic and diverse careers across various industries. At GNIM, we take pride in our meticulously designed curriculum that goes beyond traditional academic boundaries. Our cutting-edge infrastructure ensures that students are provided with the best resources for their learning journey. Our state-of-the-art classrooms, a resource center stocked with the latest books and national/international journals, and a Wi-Fi-enabled environment collectively create an ecosystem that fosters a holistic approach to education.

I am proud to announce that our immersive learning experience has translated into excellent top placements and successful start-ups for our graduates. These initiatives empower our students with industry exposure and networking opportunities, preparing them to thrive in the volatile, uncertain, complex, and ambiguous (VUCA) world. Embark on a transformative journey at our Greater Noida Institute of Management, where innovation meets education. Unlock your potential, seize opportunity and shape your success. Where innovation, practicality, and global vision converge. *Your future begins here!* ”

**Prof. K.K. GARG**

*Director*

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# ACADEMIC COUNCIL BOARD



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IIT Roorkee- Alumnus



**MD. Sameer Khan**  
Industry Expert  
Ducat  
IIT Delhi -Alumnus

# GNIM NEWS COVERAGE »



राष्ट्रीय हिंदी दैनिक

# सियासी तफ़दीर

नई दिल्ली से प्रकाशित



www.siyasitaqdeer.com

## ग्रेटर नोएडा कॉलेज ऑफ लॉ, एवं ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त तत्वाधान में 'मौज' फेयरवेल पार्टी समारोह का आयोजन संपन्न

**सियासी तफ़दीर ब्यूरो।**  
**ग्रेटर नोएडा।** ग्रेटर नोएडा कॉलेज ऑफ लॉ, एवं ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त तत्वाधान में 'मौज' फेयरवेल पार्टी समारोह का आयोजन फलदायक संघट्ट हुआ। कार्यक्रम का धरोहर जो। एन। आई।टी। संस्था के धरोहर जी एन गुप्त जी ने दीप प्रज्वलित करने के क्रिय, सटोपगत श्री बीएल गुप्त ने अपने उद्घाटन भाषण में छात्रों को लुत्तसन्न और उत्तलन के संघ अपने आने से अधिकृत के लिए प्रवर्तन करने के लिए प्रेरित किया। इस उत्सव पर विधि ध्याय एवं मैनेजमेंट के छात्र छात्राओं के



ग्रेटर नोएडा कॉलेज ऑफ लॉ, एवं ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त तत्वाधान में 'मौज' फेयरवेल पार्टी समारोह का आयोजन संपन्न।

बाह्यिकियों को भी समझाया। कार्यक्रम के अंत में विधि विभाग के प्रोफेसर (डी) अनिल शर्मा जी ने मुख्य अतिथि श्री एल गुप्त जी का कार्यक्रम में उपस्थित रहने के लिए एवं विधार्थियों को प्रेरित करने के लिए सट्टर आभार व्यक्त किया। इस कार्यक्रम में डॉक्टर अरुण कुमार सिंह (डीन), डॉक्टर शम्भू लाली (विभागाध्यक्ष), प्रोफेसर (डी) पंकज खड्गेकर प्रबंधक, एवं विधि एवं प्रबंधन विभाग के विभाग के सभ्य शिक्षक गणों ने सखीय भूमिका निभाई। और इस कार्यक्रम को सफलता पूर्वक संघट्ट करने में अपना अथुत्तुय योगदान दिया।

### 5G युग म 5G मानासकता

सियासी तफ़दीर ब्यूरो। ग्रेटर नोएडा कॉलेज ऑफ लॉ, एवं ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त तत्वाधान में 'मौज' फेयरवेल पार्टी समारोह का आयोजन संपन्न हुआ। कार्यक्रम का धरोहर जो। एन। आई।टी। संस्था के धरोहर जी एन गुप्त जी ने दीप प्रज्वलित करने के क्रिय, सटोपगत श्री बीएल गुप्त ने अपने उद्घाटन भाषण में छात्रों को लुत्तसन्न और उत्तलन के संघ अपने आने से अधिकृत के लिए प्रवर्तन करने के लिए प्रेरित किया। इस उत्सव पर विधि ध्याय एवं मैनेजमेंट के छात्र छात्राओं के

### जीएनआईटी आईपीयू द्वारा मनाया गया जश्न ए दिवाली 2023

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### प्रोजेक्ट प्रदर्शनी में प्रतिभागियों ने अपने मॉडल्स में नई तकनीकी पर दिया जोर

सियासी तफ़दीर ब्यूरो। ग्रेटर नोएडा कॉलेज ऑफ लॉ, एवं ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त तत्वाधान में 'मौज' फेयरवेल पार्टी समारोह का आयोजन संपन्न हुआ। कार्यक्रम का धरोहर जो। एन। आई।टी। संस्था के धरोहर जी एन गुप्त जी ने दीप प्रज्वलित करने के क्रिय, सटोपगत श्री बीएल गुप्त ने अपने उद्घाटन भाषण में छात्रों को लुत्तसन्न और उत्तलन के संघ अपने आने से अधिकृत के लिए प्रवर्तन करने के लिए प्रेरित किया। इस उत्सव पर विधि ध्याय एवं मैनेजमेंट के छात्र छात्राओं के

## ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट ग्रेटर नोएडा ने डुकाट के सहयोग से साइबर सुरक्षा पर एक दिवसीय कार्यशाला का हुआ आयोजन

**जनता की खोज शफ़ी मोहम्मद सीपी**  
 ग्रेटर नोएडा। भारत तेजी से डिजिटल इंडिया की ओर बढ़ रहा है। "साइबर सुरक्षा जागरूकता" का उद्देश्य साइबर सुरक्षा जागरूकता और प्रशिक्षण प्रदान करने के साइबर सुरक्षा उम्मीदवारों के लिए एक बुनियादी मंच प्रदान करना है जो किसी घोटाले या हमले को पूरी तरह से लागू होने से पहले पहचानने की संभावनाओं को बढ़ाता है, संस्थाधर्नी की शक्ति को कम करता है और सूचना की सुरक्षा सुनिश्चित करता है। ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट (जीएनआईटीएम) ग्रेटर नोएडा ने डुकाट के सहयोग से साइबर सुरक्षा पर एक दिवसीय कार्यशाला का आयोजन किया। डुकाट के



ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट ग्रेटर नोएडा ने डुकाट के सहयोग से साइबर सुरक्षा पर एक दिवसीय कार्यशाला का आयोजन किया।



ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट ग्रेटर नोएडा ने डुकाट के सहयोग से साइबर सुरक्षा पर एक दिवसीय कार्यशाला का आयोजन किया।

सियासी तफ़दीर ब्यूरो। ग्रेटर नोएडा कॉलेज ऑफ लॉ, एवं ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट के संयुक्त तत्वाधान में 'मौज' फेयरवेल पार्टी समारोह का आयोजन संपन्न हुआ। कार्यक्रम का धरोहर जो। एन। आई।टी। संस्था के धरोहर जी एन गुप्त जी ने दीप प्रज्वलित करने के क्रिय, सटोपगत श्री बीएल गुप्त ने अपने उद्घाटन भाषण में छात्रों को लुत्तसन्न और उत्तलन के संघ अपने आने से अधिकृत के लिए प्रवर्तन करने के लिए प्रेरित किया। इस उत्सव पर विधि ध्याय एवं मैनेजमेंट के छात्र छात्राओं के

# JOURNEY FROM LEARNER

## LEARNER CHARACTERISTICS

Learner characteristics is a concept that revolves around how the student learning experience is influenced by personal, social, cognitive, and academic elements. It's presumed that these aspects play a pivotal role in both how & what students learn. The findings of this research are passed on to instructional designers so that they can develop tailored instructions for specific groups.



## LEARNING ENVIRONMENT

Learning environment refers to the physical locations, contexts, and cultures where students learn. It also refers to learning resources and technology, means of teaching, modes of learning, and connections to societal and global contexts. It requires the rethinking of a learning environment as confined to a classroom.



## LEARNING COMMONS

Learning commons is a means to encourage participatory learning. This is a shared space with physical and virtual components. Learning commons emphasize creativity, collaboration, innovation, and opportunity to enhance teaching and learning outcomes.



## LEARNING STRATEGIES

Learning strategies are operations and actions that students use in order to optimize the processes of obtaining and storing information and course concepts. This way, they are able to choose and effectively employ the appropriate technique to accomplish tasks or meet specific learning goals.



## LEARNING STYLE

A learning style is the way that different students learn. A style of learning refers to an individual's preferred way to absorb, process, comprehend, and retain information. The four key learning styles are visual, auditory, tactile, and kinaesthetic. Taste and smell, although not as frequently used as the last three, can still be effective when aiming to solidify ideas in our brains.



## LEARNING EXPERIENCE

Learning experience is the spectrum of activities, interactions, and environments through which students acquire knowledge, skills, and attitudes. Learning experiences integrate both traditional educational components, such as lectures with contemporary interactions, including games and using AI in education.





# TO LEADER @GNIM >>

## LEARNING BY PROFESSIONAL PRESENTATIONS

Learning by Professional Presentations is a mode of learning where students are expected to comprehend material and then prepare presentations or a lesson plan to teach their peers. This term is synonymous with the protégé effect, which suggests teaching others also helps you learn at the same time.



## LEARNER-CENTERED CURRICULUM DESIGN

Learner-centered curriculum design includes creating individual lessons around the needs of students. Learner-centered curriculum design is one of Educators who use the learner-centered curriculum design model to survey their students to understand preexisting knowledge, preferred learning styles and their expectations for a given course.



## LAB COURSE- PERSONAL TRANSFORMATION LAB

A lab course is a smaller, individual course component that supplements larger lectures. Labs allow for hands-on, practical exposure to the subject matter. A lab course allows for in-depth observation, participation, experimentation, or practice. Often, the instructors who teach lectures will also teach the lab component of a course. Labs generally include working in small groups on a practical project.



## LEARNING ANALYTICS

Learning analytics are measures and the reporting of information about people who are learning and their contexts so that it is possible to comprehend and optimize learning and the environments where it takes place. Through this research, it is possible to track students' progress and improve teaching techniques.



## LMS

A learning management system (LMS) is a digital platform that enables the management, delivery, and measurement of a student's curriculum. Using the LMS, instructors can create digital content in the form of lesson plans, organize it into courses, deliver the material to students, enroll them in a course, and then monitor and assess student performance.



## LEARNING OUTCOMES

Learning outcomes are an articulation of the specific skills, attitudes, and segments of knowledge a student should acquire by the end of a given class, program, course, or degree. Beyond the mere retention of information, learning outcomes are typically written by professors supporting the overall goal of a class or course and, in ideal cases, explained to students at the start of each course, with reminders of what the learning outcomes are throughout the semester or year.



# OUTBOND » LEARNING

Head into a transformative journey with GNIM's PGDM program, where learning extends beyond the classroom walls. Our PGDM program lets you have industrial visits that unveil the difficulties of real-world operations, our instructional talks with top industrialists will make you explore the world full of growth and life, and our invaluable mentor-mentee sessions with the founders themselves lead you to the path that reaches your goal. We also have amazing mentors guide you through challenges, ensuring your growth is nurtured every step of the way. But wait, there's more – foreign visits that broaden your global perspective. We welcome you to outbound learning that propels you into the heart of industry excellence.

## INDUSTRIAL VISITS



## GUEST LECTURES



## WORKSHOPS



## EXPERT TALKS



## CONFERENCES



## SEMINARS

# GNIM » FACILITIES

Welcome to GNIM, where excellence meets unparalleled facilities. Our state-of-the-art Amphitheatre classrooms set the stage for dynamic learning experiences, while our digital library opens doors to a vast realm of knowledge. We also fuel your creativity in our vibrant cafeteria, unwind in our game rooms, and find your community in diverse clubs. Embrace the complete college experience with our comfortable hostels, ensuring a home away from home. At GNIM, we go beyond academics, providing students with world-class facilities that enrich every aspect of their college journey.

## RECREATIONAL ROOM

### CONFERENCE HALL



### SMART CLASSROOMS



### HI-TECH COMPUTER LABS



### AMPHITHEATRE



### AUDITORIUM

### CULTURAL EVENT



### SPORTS



### DIGITAL LIBRARY



### CAFETERIA



# LIFE » @GNIM





# SYLLABUS AND SPECIALIZATIONS



## PGDM-GENERAL (DUAL SPECIALIZATION)

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for Technical Education (AICTE), Ministry of Education, Govt of India in terms of credits and learning outcomes.

### First Trimester

- Management Concepts & Organizational Behaviour
- Managerial Economics
- Accounting for Management
- Business Statistics & Analytics
- Business Communication
- IT skills/software lab-1
- International Business Communication Language Lab-1
- MooC's/Minor project

### Second Trimester

- Marketing Management
- Managing Business Operations
- Financial Management & Corporate Finance
- Decision Analytics & Modelling
- Human Resource Management
- IT skills/software lab-2
- International Business Communication Language Lab-2
- MooC's/Minor project

### Third Trimester

- Digital Marketing & E-Business
- Business Environment & Legal Aspects of Business
- Management of Information Systems
- CSR, Ethics & Governance
- Business Research Methods
- IT skills/software lab-3
- International Business Communication Language Lab-3
- MooC's/Minor project

## 6-8 WEEKS SUMMER INTERNSHIP IN CORPORATES

### Fourth Trimester

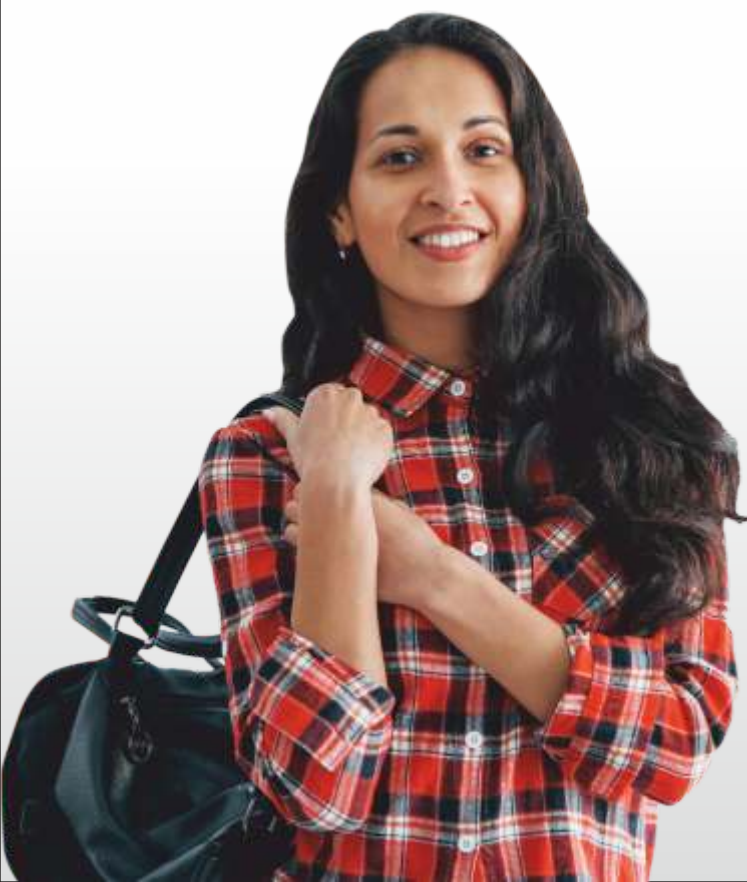
- Strategy Formulation & Implementation
- Specialisation first
- Elective -1
- Elective -2
- Specialisation second
- Elective -1
- Elective-2
- Summer training project report

### Fifth Trimester

- Management of International Business
- Specialisation first
- Elective -3
- Elective -4
- Specialisation second
- Elective -3
- Elective-4
- project dissertation

### Sixth Trimester

- Innovation and Entrepreneurship & Startup
- Live Industrial training Project



## SPECIALIZATIONS

The institute offers Dual Specialization in the following Six Specializations:

-  **FINANCE**
-  **OPERATIONS**
-  **MARKETING**
-  **BUSINESS ANALYTICS**
-  **INTERNATIONAL BUSINESS**
-  **HUMAN RESOURCE**

# INNOVATIVE TEACHING PEDAGOGY @ GNIM- PGDM

- Application-based learning
- Experiential learning
- The teaching methods include a diverse combination of the following:**
- Classroom lectures
- Group work
- Case methods
- Role plays
- Project work
- Assignments
- Term papers
- Industrial visit
- Seminar presentations
- Simulation games and audio visuals
- Multi-disciplinary programs and projects, student-centered pedagogy.
- Use of Multimedia (PowerPoint presentation, audio, visuals)
- Case Studies, Games, Simulations, Group Activities, Role Play
- Scenario Analysis, Group Discussions, Quiz, one on one discussion
- Blended Learning Methodology
- Multi-disciplinary programs & projects, student centered pedagogy.
- Classroom Methodologies (Internal Exposure)
- Skill Based Learning Exercises
- Use of Multimedia (power point presentation, audio, visuals)
- Case Studies, Games, Simulations, Group Activities, Role Play.
- Skill Based Learning exercises, Scenario Analysis, Group Discussions, Quiz, one on one discussion,
- Mentoring & coaching, Beyond Classrooms (External Exposure),simulations, Case Studies, Assignments,
- Presentations, Working Exercises, Quizzes And Group Discussions On Current Issues. Simulation.

*Management Games, Role Play, and other teaching techniques are used in the classroom for Greater Effectiveness.*

## METHOD OF 5E INSTRUCTIONAL MODEL OF LEARNING @GNIM

At GNIM, our dynamic and captivating instructional model, known as the 5E approach, unfolds like an exhilarating journey of discovery and mastery.



# VALUE ADDITION

## INTERNATIONAL EDUCATION TRIP

Taking students on a transformative journey, GNIM PGDM Programme offers students a unique opportunity for international exposure through educational trips. Our carefully curated itineraries, facilitated by industry mentors who share their expertise, provide students with invaluable insights into diverse industries. This immersive experience broadens career paths and equips our students with a global perspective, essential for thriving in the dynamic business landscape. At GNIM we believe in shaping well-rounded professionals, and our international trips are a testament to our commitment to fostering holistic education.



## FOREIGN LANGUAGES

We Provide our PGDM students unlock global opportunities with GNIM and learn different foreign languages. This will enhance the students elevate their careers and broaden their horizons by mastering a foreign language at GNIM. Gain a competitive edge in today's interconnected world, opening doors to exciting international prospects. Language skills aren't just an asset but your passport to success. Join us in embracing diversity and shaping a global future. Your journey starts here at GNIM Where Learning Knows No Borders.

## CERTIFICATIONS

We at GNIM help students unlock their potential at GNIM with our dynamic certification courses tailored for PGDM students. We help students boost their careers with specialized certification courses in:

- **Digital Marketing** • **Soft Skills** • **AI** • **Stocks** • **Advanced Excel** • **Financial Modeling**
- **Business Analytics** • **Social Media Analytics**

With our robust National & International placement support, we make the students seize the opportunity for Pre-Placement Offers (PPOs) & set the stage for success. We ensure their journey to excellence begins here, where education meets empowerment. We set our students to shine in the competitive world with GNIM.





# INDUSTRY SPEAKER



## Mr. Rohan Aggarwal

Operator, Consultant  
Ex-OYO, Paytm,  
Accenture Strategy  
IIT - IIM Ahmedabad grad

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## Mr. Atul Kumar

Chief Executive Officer- PW  
Online, Ex- Paytm,  
Mars, IIM

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## Mr. Vikas Kalra

Co-Founder & CEO  
CETPA Group of Companies

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## Mr. Kamal Chhabra

Founder & CEO  
KC GlobEd  
CPA, CA

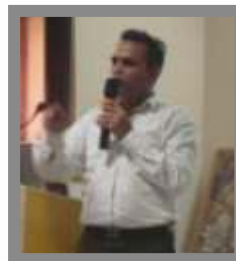
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## Mr. Abhishek Chandel

Director - Note for Abhi  
Motivational Speaker

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## Mr. Manoj Jhangar

AI Expert  
CETPA

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## Mr. Agnesh Arya

Senior Solution Architect,  
Industry expert & Corporate  
Trainer

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## Mr. Anant Ram Br

Vice President  
CADD Centre

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## Dr. Irphan Ali

Global Head Academics

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## Ms. Vandana Saxena

Certified Instructional Design  
Specialist | Soft Skills Trainer  
HR Professional | Content  
Writer | Author | Reader

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## Mr. Siddharth Baluni

Area Sales Head  
North & East India  
T&S Brass & Bronze works USA

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## Ms. Karuna Mangla

Senior Data Scientist  
Disney +Hotstar

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# INDUSTRY COLLABORATIONS

GNIM is proud to be a part of  
**INDUSTRIAL ENTREPRENEURS ASSOCIATION (IEA)**



*Industrial Entrepreneurs Association (IEA)*



**APTRON**  
Training • Development • Placement  
YOUR GATEWAY TO A BRIGHT FUTURE

**TATA CAPITAL**  
Count on us

**amazon**

  
**MSME**  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

**NHRDC**  
NETWORK

  
**Apollo**  
HOSPITALS  
FOUNDED 1983

**Deloitte.**

**HCL**

**ORACLE**

  
Your Taste Fully  
**Anmol**

# INDUSTRY MENTORS

(NATIONAL/INTERNATIONAL)



**Mr. Sanjeev Sharma**

Managing Director,  
SMC Electronic Pvt.Ltd.

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**Mr. Deepak Sharma**

Founder,  
Udyan Care

---



**Mr. Amit Jalan**

Head Corporate,  
Minda Corporation

---



**Mr. Jianjun XIE**  
**(China)**

Managing Director,  
Anrick electronics  
India Pvt. Ltd.

---



**Mr. Vicky Nehra**

Deputy General Manager  
Cenidle Electric Pvt.Ltd

---



**Mr. Kaushlendra Singh**  
**Sisodia**

Founder and Director,  
IOT academy

---



**Dr. Narendra Mishra**  
**(NEPAL)**

Managing Director  
Aadhar Education Pvt. Ltd

---



**Mr. Saurav Prateek**

Software Developer &  
Manager, Google

---



**CA. Ajeet Kumar**

GM Supply Chain  
Management  
BSES Yamuna Power Limited

---



**Dr. Rajeev Verma**

Managing Director,  
Ceradecor

---



**Mr. Sunil Dutt**

Director,  
Creative Healthtech Pvt.Ltd.

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**Mr. Govind Ram**  
**Chaudhary**

Director,  
Anmol Industries

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## A GATE TO ENTER FULL-TIME POSITIONS: PAID INTERNSHIPS @GNIM >>

Embark on a journey of learning and ownership - our paid internships aren't just opportunities; they're gateways to full-time success! At GNIM, we believe in cultivating confident, industry-ready professionals. Boost your productivity, face challenges head-on, and elevate your morale with firsthand working experiences. Our paid internships offer more than just a paycheck - they provide a springboard for career growth, research exposure, and a chance to tackle diverse tasks across departments. Join GNIM's internship program - where happy interns pave the way to a thriving future!



## TRAINING & PLACEMENT >>

Our Annual Training and Placement Drive is not just an event; it's a transformative journey to make the students reach their desired dreams. Our training and placement committee is the synergy of dedicated HRs, experienced teachers, and proactive coordinators, which paves the way for success. We make the success stories of students begin here, shaping dreams into tangible achievements. We have tie-ups with 350+ companies, including MNCs. We make sure students don't miss their chance; it's not just a placement drive, as it's their gateway to excellence and their dreams.

We also host a Pre Placement Training program, where we equip our students with the skills and knowledge necessary to excel in the competitive professional landscape.

At the foundational level, we focus on enhancing fundamental skills such as communication, critical thinking, and problem-solving. Moving to the intermediate level, we delve into domain-specific knowledge and industry trends, providing our students with a robust understanding of their chosen fields. Conducting workshops is a vital component of our training methodology. In addition to workshops, we emphasize the importance of group discussions (GDs) in honing communication and interpersonal skills. By integrating these diverse training approaches, we aim to create well-rounded individuals who not only possess the technical expertise sought by employers but also exhibit strong communication and teamwork skills.



## PLACEMENT COMMITTEE >>

The Placement Committee plays a pivotal role in facilitating career opportunities for students by managing and coordinating various aspects of the placement process. Comprising dedicated individuals, the committee is responsible for forging connections with prospective employers, organising recruitment events, and ensuring a seamless interface between students and companies. Through their concerted efforts, the Placement Committee strives to create a conducive environment for students to interact with industry professionals and secure promising employment prospects.



## CAMPUS PLACEMENT PROCEDURE >>

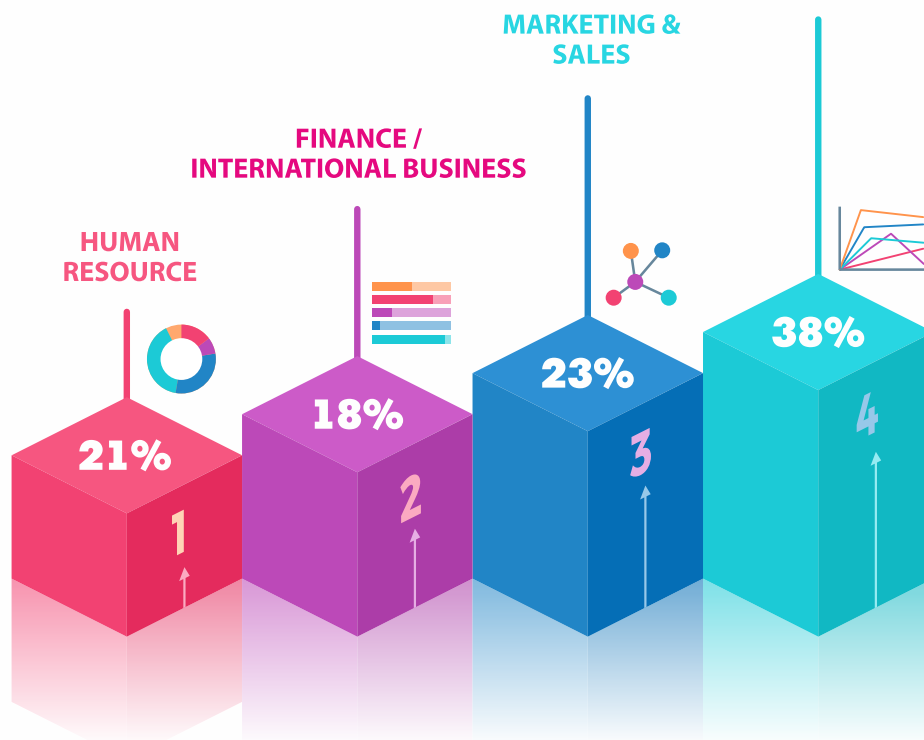
- **Pre-Placement Talks (PPTs):** Companies conduct sessions to introduce themselves and provide information about job roles, culture, and opportunities.
- **Registration:** Interested students register for the placement process, submitting their resumes and other required documents.
- **Resume Shortlisting:** Companies review resumes to shortlist candidates based on academic performance, skills, and relevant experience.
- **Online Tests:** Shortlisted candidates take online tests, assessing their aptitude, technical skills, and sometimes psychometric evaluations.
- **Group Discussions (GD):** Candidates participate in group discussions to evaluate communication skills, leadership, and the ability to articulate ideas.
- **Technical & HR Interviews:** Shortlisted candidates undergo technical interviews to assess domain knowledge, followed by HR interviews to evaluate soft skills, attitude, & cultural fit.
- **Written Tests/Assignments:** Some companies may require candidates to complete written tests or assignments to assess problem-solving skills.
- **Final Selection:** Based on performance in interviews, tests, and overall suitability, companies make final selections and extend job offers.
- **Job Offer Acceptance:** Candidates accept or decline job offers, and the placement process concludes. It's important to note that specific procedures may vary between companies.



# SPECIALIZATION WISE PLACEMENT STATISTICS

AREA	PERCENTAGE
• Consulting / Research IT & Business Analytics	38%
• Marketing / Sales	23%
• Finance / International Business	18%
• Human Resource / Operations	21%

## CONSULTING / RESEARCH IT & BUSINESS ANALYTICS



# GNIM INNOVATION CENTER

## START UP »

Welcome to GNIM's Center of Innovation and Entrepreneurs-where ideas take flight and innovation knows no bounds.

Step into the world where creativity meets strategy & dreams are fueled by entrepreneurial spirit. Our startup is not just a space; it's a vibrant ecosystem that cultivates, nurtures, and propels the next wave of groundbreaking ventures.

Join us on a journey where innovation is the compass and entrepreneurship is the destination. Here, your ideas are not just heard; they're elaborated, refined, and turned into reality. Unleash your potential and embrace the future – welcome to a place where innovation & entrepreneurship converge to redefine possibilities.



# GNIM ACHIEVERS



**Pradeep Khuntia**  
Managing Director  
**50 LPA**

Khuntia Enterprises  
Pvt. Ltd.



**Ritu Singh**  
Systems Administration  
Senior Associate  
BYJU's  
**25 LPA**

BYJU'S



**Niharika Pandey**  
Sr. Business Analyst  
Globallogic  
**25 LPA**

GlobalLogic



**Aditya**  
Senior Cloud Engineer  
& Team Lead  
LTI Mindtree  
**18 LPA**

LTI Mindtree



**Shakti**  
Inside Sales Associates  
Vinculum  
**15 LPA**

Vinculum  
Sell Faster. Anywhere



**Youssouf Ramlat**  
Business Service  
Manager, Dubai  
Modest  
**12 LPA**

Modest  
HONEST COMPANY



**Arshad**  
Manager  
Samsung  
**12 LPA**

SAMSUNG



**Sarthak Nirala**  
Software Developer  
Sentio  
**12 LPA**

Sentio



**Priya Chaudhary**  
Regional Sales Manager  
Webtel Electrosoft Pvt. Ltd.  
**12 LPA**

webtel



**Prashant**  
Territory Sales Manager  
Vahan Technologies  
**12 LPA**

vahan



**Vishal Singh**  
Asst. Manager  
Reliance Retail Ltd.  
**12 LPA**

Reliance  
Retail



**Piyush**  
Financial Analyst  
Silverskills Pvt. Ltd.  
**11 LPA**

silverskills  
Helping Intelligence to prosper





**Amit Kumar**  
Sr. Manager  
HDFC Bank  
**10.5 LPA**



**Hitesh**  
Team Manager  
Admiral Solutions  
**10 LPA**



**Vinay**  
Manager  
RBL Bank Ltd.  
**10 LPA**



**Shivam Chaudhary**  
BDM  
Cizar Hygiene Care Pvt. Ltd.  
**10 LPA**



**Vikas**  
Sr. Executive  
Save Housing Finance Ltd.  
**9 LPA**



**Kajal Mavi**  
Digital MKT & CRM  
Cizar Hygiene Care Pvt. Ltd.  
**9 LPA**



## ACHIEVERS IN ABROAD FOR HIGHER STUDIES



**Sarthak Rana**  
Northeastern University  
Boston



**Saurabh Singh**  
Memorial University  
of Newfoundland  
Canada



**Rahul Chaudhary**  
Bayes Business School  
London



**Garima Shanker**  
Seneca College  
Toronto



# CLUB HOUSES



## Beat Breakers

Unleash your rhythm and let the music guide your every move with GNIM's Beat Breakers. Join a community of passionate dancers who thrive on beats, grooves, and the sheer joy of movement. Whether you're a seasoned dancer or just finding your footing, Beat Breakers welcomes all to the dance floor. The club prepares you to break boundaries, set the stage on fire, and dance your heart out.



DANCE CLUB



## Canvas Catalysts

Dive into a world of colors, shapes, and boundless creativity with Canvas Catalysts, the heartbeat of artistic expression at GNIM. Here, every stroke tells a story, and each canvas is a journey waiting to be explored. Join fellow artists to experiment, learn, and showcase your talents. The Art Club teaches you different forms of painting including traditional paintings to digital masterpieces. This club is where imagination takes flight, and your art becomes a catalyst for inspiration.



ART CLUB



## Harmonic Fusion

Discover the magic of music at GNIM's Harmonic Fusion, where melodies intertwine and create symphonies of a lifetime. Become a part of the symphony of talent at GNIM's Harmonic Fusion, a Music Club that fits all the amazing musicians. Whether you're a maestro or just picking up an instrument for the first time, this club is the perfect stage to let your musical spirit soar. From classical tunes to modern beats, Harmonic Fusion embraces diversity in musical styles. Join a community where melodies blend seamlessly, and every note contributes to a harmonious masterpiece.



MUSIC CLUB



## Shutter Harmony

Capture moments that tell a thousand stories with Shutter Harmony, GNIM's Photography Club. Whether you're wielding a professional camera or just your smartphone, this club is your passport to a world where every click is a work of art. Join a community of shutterbugs, learn the art of visual storytelling, and explore the beauty that surrounds us. We at our Photography club teach you to let your lens create harmony in every frame and be a part of Shutter Harmony's visual symphony.



PHOTOGRAPHY CLUB



## Vogue Vista

Step into the world of style and elegance at GNIM's Vogue Vista, where fashion becomes an art form. Unleash your style and make a statement with Vogue Vista. Join our Fashion Club to dive into the world of trends, runway magic, and haute couture. Whether you're a trendsetter or just love expressing yourself through fashion, this is your runway to shine. Walk with us, pose with purpose, and let your style echo through GNIM College.



FASHION CLUB



## Prose Pioneers

Ignite your passion for words and join the Prose Pioneers. Our Literary club is a place that will dive you into the enchanting world of literature where words weave magic. From classic masterpieces to modern marvels, our Literary Club is a haven for book lovers, poets, and storytellers. Unleash your creativity, share your tales, and be part of a community that celebrates the power of words.



LITERARY CLUB



## Green Guardians

Be a force for nature with the Green Guardians, our Environmental Club. Join our Environmental Club and embark on a journey to nurture, protect, and celebrate our planet. Whether you're a tree hugger, eco-warrior, or simply want to make a positive impact, Green Guardians is your gateway to sustainable living and environmental awareness. Let's come together to make a difference, one green step at a time.



ENVIRONMENTAL CLUB



## Stagecraft Stunners

Lights, camera, action! Step into the spotlight with the Stagecraft Stunners. If you have a flair for the dramatic, love the thrill of the stage, or simply enjoy the magic of storytelling through performance, the Drama Club is your calling. Join us for a rollercoaster of emotions, camaraderie, and the pure joy of bringing stories to life. Unleash your inner actor, director, or backstage maestro – the stage awaits!



DRAMA CLUB

## PGDM FEE STRUCTURE AND PAYMENT SCHEDULE

PARTICULARS	AMOUNT	FEE PAYMENT SCHEDULE			
		1st year		2nd year	
		Installment-1	Installment-2	Installment-3	Installment-4
<b>PGDM TOTAL FEE</b>	<b>5,46,000/-</b>				
<b>Fee</b>	<b>60,000/-</b>	<b>1,50,000/-</b>	<b>1,20,000/-</b>	<b>1,08,000/-</b>	<b>1,08,000/-</b>
<b>Fee for working professionals</b>	<b>60,000/-</b>	<b>1,50,000/-</b>	<b>1,20,000/-</b>	<b>2,16,000/-</b>	<b>Nil</b>
<b>Last Date of Installment</b>	<b>At the time of registration</b>	<b>With in 2 months of registration</b>	<b>27th November 2024</b>	<b>21st April 2025</b>	<b>27th August 2025</b>

### SCHOLARSHIP SCHEME

The criteria for offering scholarships are as under:

**A. On the basis of Academic Record:** Student with 65% overall in X, XII and graduation are eligible for Rs. 25,000/- scholarship on the tuition fee per year.

**B. On the basis of Score in Entrance Exam:** The following scholarships are awarded based on the academic scores of the aspirants.

ENTRANCE EXAMINATION	ELIGIBILITY FOR SCHOLARSHIP	SCHOLARSHIP OFFERED ON TUITION FEE
<b>CAT</b>	<b>70 Percentile or above</b>	<b>Rs. 40,000/- on tuition fee per year</b>
	<b>55-69 Percentile</b>	<b>Rs. 25,000/- on tuition fee per year</b>
<b>MAT</b>	<b>Composite score 650 or above</b>	<b>Rs. 25,000/- on tuition fee per year</b>
<b>XAT</b>	<b>70 Percentile or above</b>	<b>Rs. 40,000/- on tuition fee per year</b>
	<b>55-69 Percentile</b>	<b>Rs. 25,000/- on tuition fee per year</b>
<b>C-MAT</b>	<b>90 Percentile or above</b>	<b>Rs. 40,000/- on tuition fee per year</b>
	<b>60-89 Percentile</b>	<b>Rs. 25,000/- on tuition fee per year</b>
<b>GMAT</b>	<b>Composite score 700 - 750</b>	<b>Rs. 25,000/- on tuition fee per year</b>
	<b>Composite score 750 or above</b>	<b>Rs. 40,000/- on tuition fee per year</b>
<b>GAT</b>	<b>65 percentile or above</b>	<b>Rs. 25,000/- on tuition fee per year</b>

Institute also provides scholarships to the deserving candidates, The student shall:

- Maintain 7.0 CGPA throughout the PGDM course
- Maintain attendance over 75% in all subjects
- Not have faced any disciplinary action for availing of scholarship.

**C. On the basis of Quota:**

- Sports Quota: National achievement in any sports- Rs. 25,000/- on tuition fee per year.
- Armed Forces/Paramilitary Forces/Police Personnel family background Rs. 25,000/- on tuition fee per year.

**D. GIRL CHILD SCHOLARSHIP:** Girl Child Scholarship for female students only with consistent academic performance of 55% throughout X, XII & Graduation. The student will be eligible for a scholarship of Rs. 25,000/- on tuition fee per year.

- Any scholarship will be adjusted in the second installment of the first year.
- Scholarship in only one of the above categories could be availed by a candidate.
- Any scholarship shall be availed only on producing the required relevant documents by the candidate.

# ELIGIBILITY CRITERIA FOR ADMISSION IN PGDM



In accordance with the 10+2+3 academic system, candidates must possess a Bachelor's degree in any discipline that is recognized by the UGC, with at least 50% marks. If an applicant is in their final year of study, they may apply, as long as they have fulfilled all requirements as per AICTE norms.

## ELIGIBILITY FOR WORKING PROFESSIONALS »

The PGDM program will be of 18 months' duration for working professionals with a Minimum 3 years of experience relevant managerial/supervisory experience.

# ADMISSION PROCEDURE



To be eligible for admission, candidates are required to appear for one of the following management aptitude tests: CAT, MAT, CMAT, XAT, or ATMA, and submit their scorecard.

The Institute conducts personal interviews and group discussions at various locations, including the campus.

The selection process takes into account the applicant's academic performance, work experience, scores in the management aptitude test.

Admission registration can be done by making a payment of Rs. 2000/- which will include the admission kit which consists of Leather Bag, Wrist watch, Pen, Paper weight, Calender and Notepad. Alternatively, candidates may download the form from the Institute's website, [www.gnimgreaternoida.in](http://www.gnimgreaternoida.in) and send the completed form to the Institute.

**Hostel:** The hostel accommodation provided by the GNIM is renowned for its exceptional quality and commitment to ensuring a comfortable and secure living environment for students and travellers. With a focus on fostering a vibrant community, GNIM hostels are equipped with modern amenities, spacious rooms, and facilities that cater to the diverse needs of residents.

**Categories:** • 2 Seater - AC & Non AC Rooms • 3 Seater - AC & Non AC Rooms



# VIEWS THAT SPEAK EXCELLENCE



**Anand Tiwari**

I can confidently say that my experience as a student at this institute has been nothing short of extraordinary. The dedicated faculty members, state-of-the-art facilities, and vibrant learning environment have truly made a difference in my education. I have not only gained knowledge in my chosen field but also developed essential skills, built lifelong friendships, and discovered my true potential. I am immensely grateful for the opportunities and support I have received throughout my journey here."



**Yash Kumar Singh**

The state-of-the-art facilities at Greater Noida Institute of Management truly set it apart. From cutting-edge classrooms equipped with the latest technology to the extensive library resources, every aspect contributed to an enriching learning environment. The emphasis on practical application through industry-relevant projects and case studies allows us to bridge the gap between theory and real-world scenarios seamlessly. Our alma mater's commitment to providing a holistic educational experience is something I continue to appreciate as I navigate my career.



**Mohammad Naved**

I cannot express enough how grateful I am for the time as a student at GNIM College of Management. The support and encouragement I received from the faculty and staff has helped me overcome challenges and grow both academically & personally. The institute's inclusive and diverse community has provided me with a platform to interact with individuals from various backgrounds and cultures, broadening my perspectives and fostering a global mind set. I am confident that the education and experiences I have gained here will propel me towards a successful future."



**Tanisha Bhati**

When I first entered Greater Noida Institute of Management, I was anxious about my future. Now I feel, so many doors are opened for our personal and academic development that I became confident. It, in fact, doesn't leave the attitude part behind as well. The first two years at Greater Noida Institute of Management are the best years concerning learning, experience and gaining exposure to fields relevant to my discipline, all due to my faculty members. This endeavor will lead our college to incredible heights."



**Payal Chaturvedi**

Choosing to study at this institute has been one of the best decisions I have made. The institute's commitment to fostering a holistic approach to education has allowed me to develop not only academically but also personally and professionally. The opportunities for research, internships, and extracurricular activities have enriched my learning experience and prepared me for the competitive job market. I am grateful for the dedicated faculty members who have nurtured my passion for learning and provided invaluable guidance. I leave this institute as a confident, well-rounded individual ready to make a positive impact in the world.



**Roli Mishra**

My journey as a student at GNIM College of Management has been an incredible adventure. The supportive and inclusive community, coupled with the rigorous academic curriculum, has helped me push my boundaries and discover my true potential. The institute's focus on innovation and critical thinking has honed my problem-solving skills and prepared me to tackle real-world challenges. I am grateful for the lifelong friendships, personal growth, and unforgettable memories I have gained during my time here. This institute will always hold a special place in my heart.



## STUDY IN DELHI NCR



### GREATER NOIDA HUB OF EDUCATION IN DELHI-NCR

Nestled adjacent to the bustling heart of New Delhi, Greater Noida emerges as an educational haven, attracting a diverse tapestry of national and international students. The sprawling GN institute campus, one of the largest in the region, beckons with over 50 courses, seamlessly blending academic excellence with world-class facilities. Explore a realm where knowledge meets innovation in this vibrant educational hub.

As Greater Noida transforms into India's smartest city, it's not just embracing the future; it's shaping it. This integrated township stands as a testament to the harmonious coexistence of technology, sustainability, education and community – a blueprint for the cities of tomorrow. Welcome to Greater Noida, where the future is not just a concept but a daily reality.

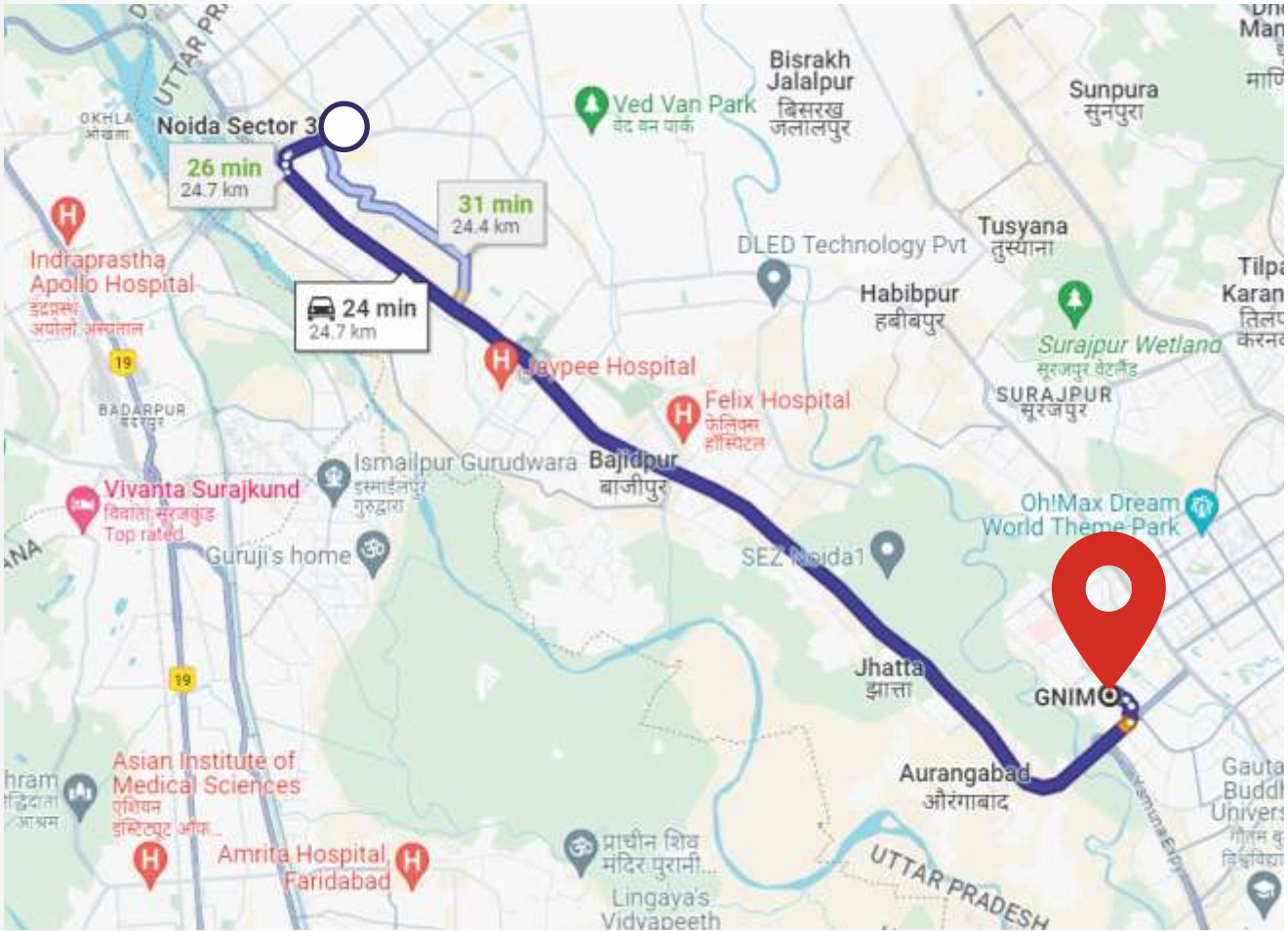


*Greater Noida integrated township is shaping up as India's smartest city, the National Capital Region's most modern urban development centre and its fastest-developing centre of attraction. It has emerged as a modern model of far-sighted town planning.* ”



START YOUR LEARNING @GNIM

## REACH YOUR DESTINATION



25 ACRES  
CAMPUS



50  
LPA



5000+  
STUDENTS



20000+  
ALUMNI

FOR MORE INFORMATION ON ADMISSION PROCEDURES



**GREATER NOIDA  
INSTITUTE OF MANAGEMENT**  
(A UNIT OF GNIM EDUCATIONAL TRUST)  
बिड़ली रोड, बड़ली, ग्रेटर नोएडा  
Approved by AICTE, All India Council for Technical Education, Delhi  
and Ministry of Education, Gov. of India.



Plot No. 6C, Knowledge Park - II, Greater Noida (Delhi NCR) - 201310



Toll free No: 7411003030 | Outreach Cell No: +91-7290056706



admissions@gnimgreaternoida.in  www.gnimgreaternoida.in



Follow us on Social Media platforms

